



**King's**  
1502

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# OUR SHARED FUTURE

One vision, one school, one community

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*On the brink of realising our bold and ambitious plans, I encourage you to join with us to help fulfil our vision.*



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# One vision, one school ONE COMMUNITY

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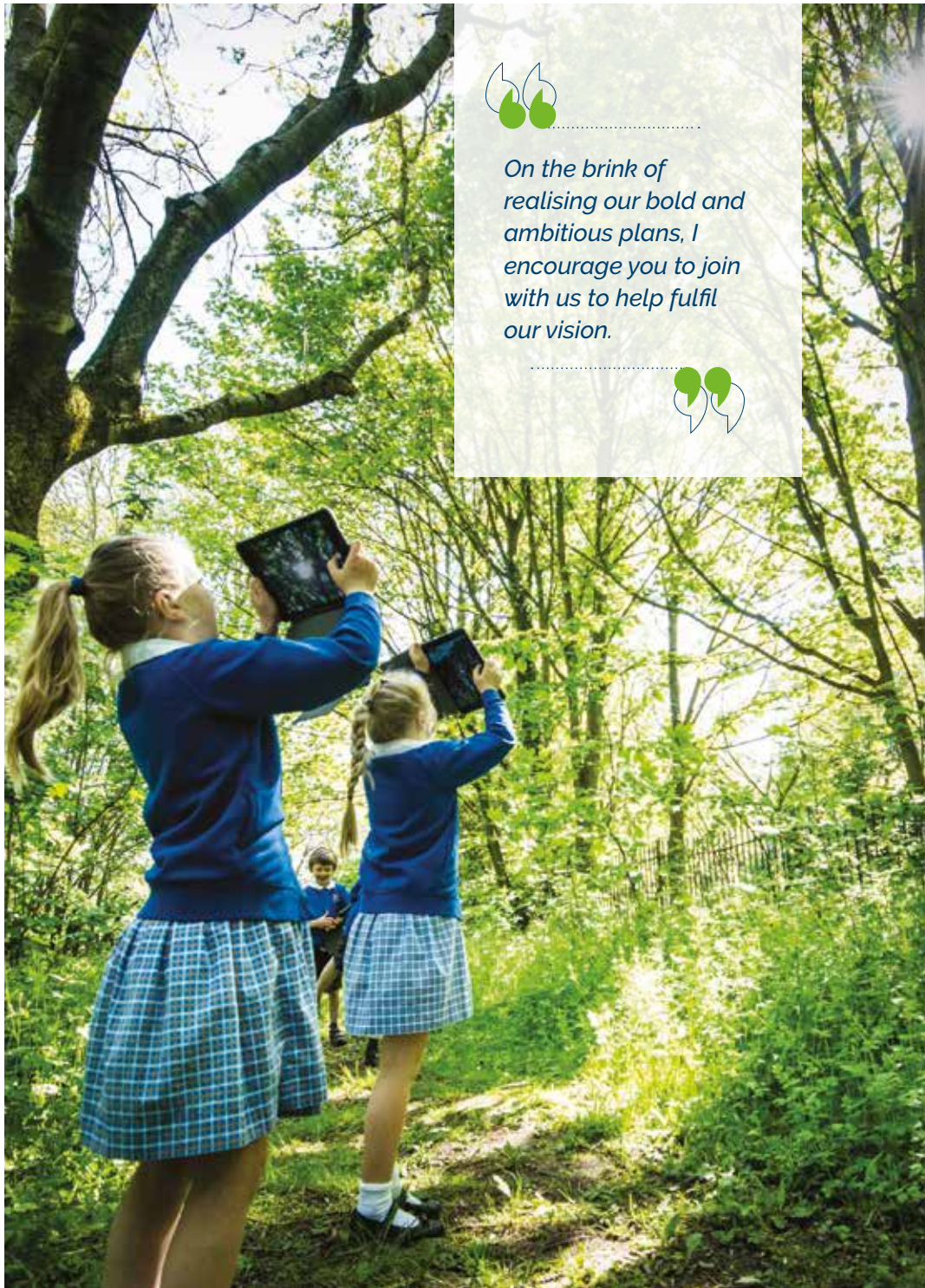
For more than 500 years, the King's School has provided education in Macclesfield and its locality. Generations of pupils have benefited from our holistic view of education and gone on to contribute to society as confident and responsible citizens. The school has occupied multiple sites over the years and, in 2012, we launched our bold plans for a bright new future: our 2020 Vision. The school's new campus will provide a beautiful and sustainable environment in which to nurture our teaching and learning community. It will provide spaces for young people to play and learn as well as for reflection and friendship. The school's commitment to providing an all-round education will be evident from the

quality of the classrooms and laboratories as well as the facilities for sport, recreation and for the performing and creative arts.

As a Former Pupil, I owe a great deal to King's and I have chosen to support our 2020 Vision by dedicating a room to one of my history teachers, Keith Aikin. I want not only to acknowledge a great teacher and friend, but also to encourage others to recognise the debt we owe to our forebears and what they have done for our school. The purpose of this brochure is to enable as many people as wish to share in and support our 2020 Vision. Opportunities for philanthropy should be open to everyone, so we have tried to devise a fundraising

strategy that reflects this aspiration. Truly transformative projects are rare and none has been more significant in the history of King's. The school's stunning new campus provides a distinctive rural setting without comparison amongst independent day schools. Our facilities will remain open to the local community as we seek to sustain the school's role as a good neighbour. So, if you would like to leave your mark on the school as we prepare for the next 500 years, please read on. We will acknowledge all contributions, whatever their size, and in so doing, build on the legacy created by our Founder, Sir John Percyvale.

**Simon Hyde, Headmaster**



# Working TOGETHER

In 2016, we set ourselves a fundraising target of £3 million and are delighted that **we have already raised 60% of this target**, thanks to the generosity of former pupils, parents, staff and the Merchant Taylors' Company.

We are hoping that, with your help, we can now raise the remaining £1.25 million.

All donations, whatever their size, are warmly welcomed and will help us to put the finishing touches to our new campus.

Your donation will help us open the doors in September 2020 – for the next generation of King's pupils – with all the extra items that we would like to have.

## FUNDRAISING TARGET



## RAISED SO FAR!



## Impact on our Local Community

Each year, around 30 local organisations including charities and sports groups use our facilities. We envisage this number growing when we open our new campus, which will provide facilities not currently available locally, including indoor cricket nets, a recital hall and a large conference hall. We hope to expand our number of partnerships with local state schools, community groups and sports groups, so that more members of the community can benefit from our new facilities.



*Our first multi-sports holiday camps will take place in the summer of 2020, to allow children from the wider community to use our new sports facilities.*



# Join us in achieving OUR VISION



**Our challenge is to raise the final £1.25m of our £3m fundraising total.**

We hope every member of our community will embrace our vision and be able to support us in whatever way they are able. There are three major ways in which we hope you will help us:

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## PUT YOUR NAME ON IT

You are invited as either an individual, as a company or a group, to name or dedicate a room on the new campus. Rooms and spaces vary in suggested gift size, from £4k to £½m, and cover all aspects of the school, including major spaces, halls, sports facilities, music and arts facilities and classrooms.

Rooms will be appropriately named through signage on the room. Opposite is an overview of some of the spaces available, but please speak to us about your specific interests or wishes or if you'd like to name a room after a family member who attended the school and any specific interest they had whilst at King's.

### MAJOR SPACES

Sports Pavilion	£500k
Swimming Pool	£250k
Drama Hall	£100k
Recital Hall	£100k
Junior Hall	£100k

### LEARNING SPACES

Classrooms (Art, History, Maths, etc)	£10k
Sixth Form Classroom	£6k
Science lab/Computing suite	£10k
Infant /Junior Playgrounds (x3)	£15k

### PERFORMING & CREATIVE ARTS

Music tuition rooms	£6k
Music practice rooms	£4k
Art Studios	£25k
Innovation Studio	£15k
Kiln Room	£4k

### SPORTS FACILITIES

Indoor Cricket Centre	£100k
Fitness suite	£50k
Dance/Martial Arts Studio	£40k
Pavilion Club Room	£100k
First XI Cricket Pitch	£150k
AstroTurf Hockey Pitch	£50k
Outdoor cricket nets	£25k

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## PLANT A TREE OR TAKE A SEAT



### Plant a tree

Tree: £100

'From little acorns do mighty oaks grow.' Your opportunity to sponsor one of the many semi-mature trees that will be planted on the site of our new school.



### Take a seat

Lecture Theatre seats:  
£250

Retractable Conference  
Hall seats: £400

Record your name on the back of a seat in either the Lecture Theatre or the Conference Hall. A small plaque will acknowledge your gift.

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## TRANSFORM A LIFE



We are proud to maintain one of the original objectives of the founders of the school: to offer a first class education to pupils irrespective of financial means.

To be able to do this, and ensure that all those that apply to our school can come here regardless of wealth, we need to grow our Bursary Fund.

Bursaries are truly life-changing for those children who receive one, enabling them to aspire, work hard and achieve their dreams.

Donations can be a one-off, through regular giving, an annual donation or by remembering the school in your will.



# Building on our heritage OF PHILANTHROPY

The school was founded in 1502 by Sir John Percyvale. A local boy who went on to become Lord Mayor of London, Sir John founded a school in his hometown through an endowment upon his death. Since then, the school has thrived and grown through subsequent gifts and endowments.

Many former pupils choose to pass on the benefits of their education by donating to our Bursary Fund. One in 15 pupils at King's receives some financial assistance and, for those children, their bursary is life-changing.

Gifts that fund facilities for future generations of pupils are given by those who themselves share our vision for a brighter future.



## Supporter PROFILES

### KEYSTONE DONOR: William Jackson

William Jackson is a former pupil and School Captain (1982). He is currently CEO of Bridgepoint and has chosen to support the school's 2020 Vision as a major donor. His significant gift allowed the school to purchase the land for our new campus. His support will be recognised by the naming of The Jackson Hall.



*Education is life's most important passport.*

*In large part, I owe my own journey to the education and motivation I received at the King's School, so I'm delighted to have supported the re-foundation of King's on its fantastic new campus.*



### ROOM DEDICATION: Michael Rose

Michael Rose is a former pupil and School Captain (1957). He has been a long-standing supporter of the school and has chosen to support the 2020 Vision by dedicating one of our German rooms in honour of his former teacher W.S. Logan.



*I recently decided to dedicate a classroom to my former German teacher W.S 'Slogger'*

*Logan and have also chosen to leave a legacy in my will to honour all the remarkable teachers who taught me, A.S. 'Dickie' Haresine (French), R.D 'Nobby' Clarke (History), to say nothing of T.T. Shaw and all that King's gave me.*



### 2020 DONOR: Dr John Kennerley

Dr John Kennerley is currently Chair of Governors and has chosen to become one of twenty '2020 Donors.' Each of the 2020 Donors is giving £20k (which becomes £25k with gift aid) and will be acknowledged with the planting of a semi-mature tree on the main pedestrian walkway to the entrance of the new school (pictured left).



*My children both attended King's and received an outstanding education. My*

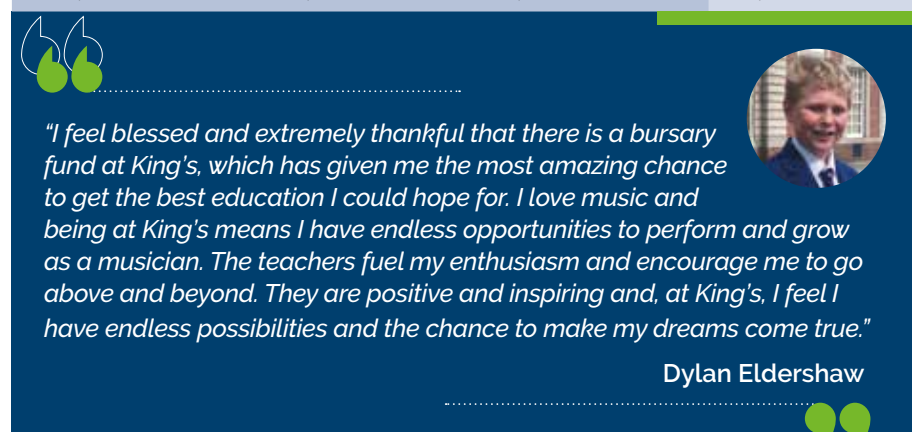
*wife Debbie and I have been long-standing supporters of the Bursary Fund. Recently, we have chosen to support the 2020 Vision with a major gift.*



# Thanking our DONORS & SUPPORTERS

For all those who would like their support acknowledged, we have a range of ways to thank our supporters. As well as plaques on rooms and seats, we will have a Donors' Board, to acknowledge the help of our major donors. All those donating £20,000 or more (individually or as a group) will be acknowledged with a tree planted on the pedestrian pathway to the school's main entrance. We will also hold a series of events to help us thank our supporters.

TOTAL DONATION AMOUNT	VALUE OF DONATION WITH GIFT AID	NET CONTRIBUTION AFTER 40% TAX REBATE	MONTHLY COST TO 40% TAXPAYER SPREAD OVER 2 YEARS
£400	£500	£300	£12.50
£1,000	£1,250	£750	£31.25
£8,000	£10,000	£6,000	£250
£20,000	£25,000	£15,000	£625
£40,000	£50,000	£30,000	£1,250



*"I feel blessed and extremely thankful that there is a bursary fund at King's, which has given me the most amazing chance to get the best education I could hope for. I love music and being at King's means I have endless opportunities to perform and grow as a musician. The teachers fuel my enthusiasm and encourage me to go above and beyond. They are positive and inspiring and, at King's, I feel I have endless possibilities and the chance to make my dreams come true."*

**Dylan Eldershaw**

Name: ..... Address: .....  
 Email: .....

- I would like my donation to go towards:
- Naming and dedication rights (please see overleaf)       Planting a tree (£100)
  - Lecture Theatre Seat (£250)       Conference Hall Seat (£400)
  - Bursary Fund       Where the school needs it most
  - Other (please specify) .....

**I understand that my personal data will be held by the school and that it may contact me from time to time to update me on progress and further fund-raising initiatives.**

**Please tick this box if you do not want to be contacted.**

- I have made a **single** donation of £..... via:
- |   |                             |   |
|---|-----------------------------|---|
| <input type="checkbox"/> <b>BANK TRANSFER</b>         | Account number:<br>04882830 | <input type="checkbox"/> <b>CHEQUE (ENCLOSED)</b>                       |
| Account name:<br>The King's School in<br>Macclesfield | Sort code:<br>01-05-41      | Please make cheques<br>payable to The King's<br>School In Macclesfield. |
|   | Reference:<br>Your surname  |   |

- I would like to make a **regular** donation of £..... starting on DD / MM / Y.Y.Y.Y. and afterwards on the same day:  Monthly       Annually  
 until  further notice **or**  until ..... payments have been made

**Instruction to your Bank or Building Society to pay by Direct Debit**



Name of account holder(s):

Bank/Building Society account number

Branch Sort Code

Name address of your Bank/Building Society  
 To: The Manager      Name of Bank / Building Society  
  
 Address  
  
 Postcode

Instruction to your Bank / Building Society  
 Please pay The King's School in Macclesfield Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with the King's School and, if so, details will be passed electronically to my Bank / Building Society.

Signature(s)

Date



## NAMING AND DEDICATION RIGHTS

**Your name!**

I would like to name the following room/building:

.....

Value of gift:

.....

I would like the following name/dedication on the room/building:

.....

.....

.....

.....



## PLANT A TREE OR TAKE A SEAT



Record your name on the reverse of one of our seats in the:

- Lecture Theatre (£250)
- Conference Hall (£400)

Name(s) to be recorded (one per seat):

.....

.....

.....

.....



## TRANSFORMING LIVES



A gift to support our Bursary Fund will help to transform the life of a boy or girl who would otherwise be unable to attend King's.

I am happy to be recognised as a donor

I would like to remain anonymous

## *giftaid it*

- I would like The King's School to treat all donations I have made for the past four years, and all the donations I make from the date of this declaration until I notify you otherwise, as Gift Aid donations. I confirm that I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

Title: .....

First name or initial (s): .....

Surname: .....

Address: .....

.....

Postcode: .....

Date: DD / MM / YYYY

Signature: .....

*Please notify The King's School if you want to cancel this declaration, change your name or home address, or you no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher rate or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.*

## Thank you

Please return your completed form to:  
The Development Office  
The King's School  
Macclesfield, Cheshire, SK10 1DA  
Charity number: 1137204